

Press Release - Release Date: September 1, 2010

Contact: Sue Burdick, Wissahickon Valley Public Library 215-643-1320 x14. [@wvpl](#).
India Frazier, Upper Dublin Public Library 215-641-4612, [@mclinc](#).

Libraries Support Local Businesses. The Wissahickon Valley Public Library ([.wvpl](#)) has joined with the Upper Dublin Public Library ([.upperdublinlibrary](#)) to promote local businesses and libraries at the same time.

September is National Library Card Sign Up Month. During the month, both libraries will encourage local residents to get their library card and show that card at local businesses to get a discount on purchases. Local businesses have signed on to help support the library and in turn, the library is supporting them by advertising the businesses on their websites and in their buildings. Bottom line: businesses and libraries grow their client base.

"Cherilyn Fiory, the director of the Upper Dublin Public Library approached me about working together on a library card drive," says Director Anne M. Frank, Wissahickon Valley Public Library. "She suggested getting businesses involved and I thought that was a great idea. In this time of economic stress, we can help more people find information they need for jobs and save money on entertainment like downloadable eBooks and DVD's. We can help grow our local businesses by sending more people their way. It's a win-win situation for everyone."

"This has been a wonderful first-time effort for Library Card Sign Up Month", says Director Cherilyn Fiory, Upper Dublin Public Library. "We greatly appreciate the local business support and are happy to work with our neighboring libraries in the Wissahickon School District area to send the message to our communities that a library card is the smartest card you can have! Public libraries provide such diverse services to their communities today. I truly believe that if you are not using your public library yet, you just don't realize what you are missing."

A library card is a smart card to have: use it online to learn a language with Mango; read and listen to TumbleBooks for children; download audio books; download eBooks; read the Philadelphia Inquirer; search the Ambler Gazette back to 1894; use Reference USA for business and marketing research; find Literature Criticism Online; search Ancestry.com; take practice exams for college and careers with Learning Express; search Reference eBooks in science, law, history and more; get your questions answered with Ask Here PA; and reserve a book and have it delivered to your library. A library card opens up a world of opportunity - stop in today and get one!

The following businesses are all on board to support their community libraries. Arpeggio Restaurant, Spring House; the UPS Store, Spring House; Finn-McCool's, Ambler; Spring House Tavern, Spring House; Cone Head's, Ambler; Sweet Bytes, etc. Internet Café, Ambler; Just Food, Broad Axe Shopping Center, Ambler; Pure Spa, Ambler; Rising Sun Nail II, Ambler; McDonald's, Ambler; Mermaid Art Studios, Ambler; The Vision Academy Ambler Paul Mitchell Partner School, Ambler; New Hope Candle Shop, Ambler; Ambler Skate Shop, Ambler; Ambler Flower Shop, Ambler; Café Maida, Ambler; Costa's Deli, Ambler;

Danielle's Espresso Cafe; Jackets-n-Things, Ambler; Maple Glen Gift Shop; Liz-El Jewel Box, Ambler; No Bare Walls, Ambler; Primrose Extraordinary Flowers, Dresher; Wildbirds Unlimited, Dresher.